

NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP



2019 Regional Rural Development Grant Third Quarter Report

Submitted to:

Robert Gitzen, Grants Specialist III
Florida Department of Economic Opportunity
Division of Community Development
107 East Madison Street
Tallahassee, FL 32399-4135

By

North Florida Economic Development Partnership
3200 Commonwealth Boulevard, Suite 7
Tallahassee, FL 32303
December 10, 2019



A PARTNERSHIP OF BAKER, BRADFORD, COLUMBIA, DIXIE, GILCHRIST, HAMILTON, JEFFERSON, LAFAYETTE, LEVY, MADISON,
PUTNAM, SUWANNEE, TAYLOR AND UNION COUNTIES
3200 COMMONWEALTH BOULEVARD, SUITE 7, TALLAHASSEE, FL 32303 850-487-1870

NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP

DELIVERABLES

Administration

- Overview
- Compliance Certification Form
- Minority & Veteran Form
- Invoice -DEO
- Matching Fund Documentation
- NFEDP Board Approval Agenda,
Minutes & Authorization Letter

Marketing

- Website Analytics
- Invoices & Payments

Scholarships

There were no Scholarships

Technical Assistance

Technical Assistance Forms



Board of Directors

Todd Gray, Chair
Gilchrist County BOCC

Glenn Hunter, Vice Chair
*Executive Director, Columbia County
Economic Development Department*

Diane Head, Secretary
*Executive Director, CareerSource
North Florida*

Dave Pieklik, Treasurer
Levy County EDO

James G. Bennett, Commissioner
Baker County BOCC
Darryl Register, Immediate Past Chair

Executive Director, Baker County Chamber
Ross Chandler, Commissioner
Bradford County BOCC

Pam Whittle, Director
N FL Regional Chamber

Tim Murphy, Chairman
Columbia County BOCC

Mark Hatch, Commissioner
Dixie County BOCC

Carol West, Executive Director
Dixie County Chamber of Commerce

Bobby Crosby, County Administrator
Gilchrist County BOCC

Beth Burnham, Commissioner
Hamilton County BOCC

Louie Goodin, County Coordinator
Hamilton County BOCC

Gene Hall, Commissioner
Jefferson County BOCC

Henry McCray, Commissioner
Lafayette County BOCC

Steve Land
Clerk of the Court, Lafayette County

Matt Brooks, Commissioner
Levy County BOCC

Rick Davis, Commissioner
Madison County BOCC

Brian Kaufmann, County Administrator
Madison County BOCC

Larry Harvey, Commissioner
Putnam County BOCC

Brian Bergen, Vice President
*Economic Development
Putnam County Chamber*

Clyde Fleming, Commissioner
Suwannee County BOCC

Jimmy Norris
*Suwannee County
Economic Development Director*

Thomas Demps, Commissioner
Taylor County BOCC

Tisha Penny, Executive Assistant
Taylor County Development Authority

Karen Cossey, Commissioner
Union County BOCC

Sara Owen, Deputy City Manager
City of Lake Butler

Elizabeth Godwin, Manager, Economic Development
Duke Energy

James Bush, External Affairs Manager
Florida Power and Light

Lauren Yeatter, Senior Planner
NCF Regional Planning Council

Patrick Wnek, Executive Director
NEFEC

Derick Thomas, Chief Public Relations Officer
Clay Electric Cooperative

Jeff Hendry, Executive Director
NFEDP



NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP

Robert Gitzen, Grants Specialist III
Florida Department of Economic Opportunity
Division of Community Development
107 East Madison Street
Tallahassee, FL 32399-4135

November 22, 2019

Dear Mr. Gitzen:

This is the North Florida Economic Development Partnership's (NFEDP) Third Quarter Report for the 2019 Rural Regional Development Grant-D0134. The Partnership continues to enhance the region's economic development recruitment efforts in our leadership role through outreach, shared resourcing, world-wide marketing and various forms of administrative and technical assistance to our stakeholders.

The NFEDP has been working with the other two Rural Areas of Opportunity to build a strong consensus to strengthen our efforts to unify our common goals to the benefit of all rural Florida under the auspices of the Florida Rural Economic Development Association (FREDA). The date has been set for the 2020 Rural Summit which will be April 30 thru May 2, 2020 at the Hilton Orlando Lake Buena Vista at Disney Springs in Orlando.

The NFEDP website enhancement project funded by USDA has made a huge advance in project goals during the 3rd quarter. Marketing Alliance in combination with NFEDP staff photographed and videoed numerous asset locations throughout the 14-county region. A 5-day shoot was conducted by a three-member crew of professional photographers traversing the entire region. Ground shots as well as drones were used to capture the NFEDP's economic assets. A draft of the new website video is scheduled to be debuted at the December 6, 2019 full-board meeting.

Technical assistance has continued to be a valuable component and service to all the counties. NFEDP staff has assisted numerous counties with proposals received from site consultants, grant applications for the Florida Growth Grant Fund, and Rural Infrastructure Fund. Additionally, the NFEDP has assisted a number of communities' work through their contract deliverables and Scopes of Work.

The NFEDP has expended \$132,862.33 since the Effective Date, February 7, 2019, and has accomplished no less than one hundred percent of its objectives in the Scope of Work. At this time, there have been no material changes in the Project Budget.

If you have questions or need additional information, please contact me at (850) 487-1870 or via e-mail at jhendry@iog.fsu.edu.

With Gratitude,

Todd Gray, Chair
North Florida Economic Development
Partnership, Inc.

FROM:
North Florida Economic Development Partnership, Inc.
3200 Commonwealth Blvd. Suite 7
Tallahassee, FL 32303
Phone: 850/487-1870

COMPLIANCE CERTIFICATION FORM

TO:
DEPARTMENT OF ECONOMIC OPPORTUNITY (DEO)
DIVISION OF COMMUNITY DEVELOPMENT
ATTN: Robert Gitzen
107 East Madison Street
Tallahassee, Florida 32399-4135
850-717-8497

DATE: November 22, 2019

DESCRIPTION: Deliverables Including Minimum Performance Standards	Invoice Period: Aug-Oct 2019
Contract Invoice #D0134	\$33,775.00
INVOICE AMOUNT	\$33,775.00

Contractor Certification:

I certify, by evidence of my signature below, the above information is true and correct; and accurately reflects the terms and conditions of the executed contract document on file. I understand that the office of the State Chief Financial Officer reserves the right to require additional documentation and/or to conduct post-audits of any agreements.

Contractor Name printed: Todd Gray

Title: NFEDP Chairman

Contractor Signature:  _____

Date: November 22, 2019

DEO-Division of Community Development Contract Manager

I certify, by evidence of my signature below, the above information is true and correct; the goods and services have been satisfactorily received and payment is now due. I understand that the office of the State Chief Financial Officer reserves the right to require additional documentation and/or to conduct post-audits of any agreements.

DEO Contract Manager Name printed: Robert Gitzen

Title: Grants Specialist III

DEO Contract Manager Signature: _____

Date: _____

**DEPARTMENT OF ECONOMIC OPPORTUNITY
MINORITY SERVICE-DISABLED VETERAN BUSINESS ENTERPRISE REPORT**

EXHIBIT B

Company Name: North Florida Economic Development Partnership, Inc.

Invoice #: 3-2019

Date: November 22, 2019

Contract Amount:	\$150,000.00	-		
MBE Participation Amount:	\$-0-	-	MBE Percentage:	0%
DV Participation Amount:	\$-0-	-	DV Percentage:	0%

MINORITY BUSINESS ENTERPRISE (MBE)

**Include consultants, sub-contractors, travel agents, etc. who provided services on this project

**Minority Business Enterprise	Description	** MBE Status	State Certified MBE (Yes or No)	MBE Contract \$ Amount	\$ Amount this Invoice	Total Paid	Balance Due	Project Type (Commodities or Contractual Services)
				\$ -	\$ -	\$ -	\$ -	
				\$ -	\$ -	\$ -	\$ -	
				\$ -	\$ -	\$ -	\$ -	
				\$ -	\$ -	\$ -	\$ -	
TOTALS				\$ -	\$ -	\$ -	\$ -	
							\$ -	

Certified MBE: **H - African American **I** - Hispanic **J** - Asian/Hawaiian **K** - Native American **M** - American Women
Non-Certified MBE: **N** - African American **O** - Hispanic **P** - Asian/Hawaiian **Q** - Native American **R** - American Women

SERVICE-DISABLED VETERAN (DV) BUSINESS ENTERPRISE

**Include consultants, sub-contractors, travel agents, etc. who provided services on this project

**Service-Disabled Veteran Business Enterprise	Description	** DV Status	State Certified DV (Yes or No)	DV Contract \$ Amount	\$ Amount this Invoice	Total Paid	Balance Due	Project Type (Commodities or Contractual Services)
				\$ -	\$ -	\$ -	\$ -	
				\$ -	\$ -	\$ -	\$ -	
				\$ -	\$ -	\$ -	\$ -	
				\$ -	\$ -	\$ -	\$ -	
TOTALS				\$ -	\$ -	\$ -	\$ -	
							\$ -	

*Certified DV: **W** - Service-Disabled Veteran Business
Non-Certified DV: **Y - Service-Disabled Veteran Business

INCLUDE THIS FORM WITH YOUR INVOICE

**North Florida Economic Development
Partnership FEIN: 20-4360126**

INVOICE

Agreement #: D0134

Invoice No.: 3-2019
Date: November 22, 2019

TO:

Florida Dept. of Economic Opportunity
Division of Community Development
Attn: Robert Gitzen
107 E. Madison Street,
Caldwell Bldg. MSC 160
Tallahassee, Florida 32399-1160

FOR:

North Florida Economic Development Partnership
3200 Commonwealth Blvd.
Suite # 7
Tallahassee, FL 32303
850-487-1870

DESCRIPTION	AMOUNT
Dates of Service: August 1, 2019- October 31, 2019	
Deliverable 1: Website Enhancements 5 Website Enhancement Activities Deliverable 5: Technical Assistance 85 Technical assistance contacts	\$2,200.00 <u>\$31,575.00</u> \$33,775.00
Expenditures:	
Contractual Services	\$33,775.00
	TOTAL \$33,775.00

Make all checks payable to North Florida Economic Development Partnership FEIN: 20-4360126
I certify, by evidence of my signature below, the above information is true and correct; the goods and services have been satisfactorily delivered and payment is now due. I understand that DEO and other state personal have authority to require additional documentation and/or conduct audits or inspections of grant records.

Name Printed: Todd Gray Title: Chairman

Signature:  Date: November 22, 2019

Regional Rural Development Grant



TAB C: PRIVATE SECTOR FINANCIAL AND/OR IN-KIND SUPPORT

Please list each private entity and the amount of financial or in-kind commitment made to the regional organization. Documentation must include an official letter documenting the value of in-kind match and/or a copy of the check for financial match.

Private Sector Entity	Type (Cash or In-Kind)	Match Committed	Total Received	Check #
CareerSource North FL	Cash	\$100,000	\$50,000	8174
Duke Energy	Cash	\$10,000	\$10,000	1000170719
Florida Power & Light	Cash	\$10,000	\$10,000	0942683
USDA-RD Grant	Cash	\$100,343		
Private Funds Total		\$220,343.00	\$70,000	
County Dues Total		\$40,629.60		
TOTAL		\$260,972.60		

Attach additional documentation if needed. Additional pages attached? Yes No



**North Florida Economic Development Partnership
Board of Directors and General Membership Meeting
December 6, 2019
9:00 am – Noon
Ernest Courtoy Civic Center
Jasper, Florida**

Agenda

- I. **Welcome and Meeting Call to Order (A)**
Todd Gray, NFEDP Chair, Commissioner Gilchrist County
- II. **Pledge of Allegiance and Invocation**
- III. **Comments from Public**
- IV. **Consideration of September 6, 2019 Meeting Minutes (A)**
Diane Head, NFEDP Treasurer and Executive Director
CareerSource North Florida
- V. **Consideration of Treasurers Report (A)**
David Pieklik, NFEDP Treasurer and Executive Director
Nature Coast Business Development Council
- VI. **Consideration of Recommended Vendor for NFEDP Sites and Buildings Database for Website (A)**
Todd Gray / Board Membership Action
- VII. **Consideration of RRDG 3rd Quarter Report and Submission (A)**
Diane Scholz, NFEDP
- VIII. **Presentation: NFEDP Website Enhancement (I)**
John Abbate, President/CEO, Marketing Alliance
- IX. **Presentation: M-CORES Update (I)**
Ryan Asmus, Florida Department of Transportation

- X. **Presentation: Florida Transportation Plan (FTP) (I)**
Jim Halley, Statewide Planning Coordinator, Florida Department of Transportation
- XI. **Update: Rural Counties Day, January 15-16, 2020, Tallahassee (I)**
Patricia Evans/Darryl Register/NFEDP Staff
- XII. **Update: Rural Economic Development Summit (I)**
Hendry/NFEDP Board Discussion
- XIII. **Presentation: Status of Hemp Issues (I)**
Bryan K. Benson, Deputy Director, Division of Plant Industry, FDAC
- XIV. **EFI Rural Marketing Project Update: NFEDP Region and Counties Profile Project (I)**
NFEDP Staff
- XV. **Roundtable: Local/Regional Projects and Other Issues (I)**
Board/Attendee Discussion
- XVI. **Next Board Meeting Date (I)**
- XVII. **Adjournment (A)**



DRAFT MINUTES

North Florida Economic Development Partnership Board of Directors and General Membership Meeting December 6, 2019; 9:00 a.m. City of Jasper Civic Center Jasper, Florida

NFEDP Board Members in Attendance

Darryl Register (Baker County), Glenn Hunter (Columbia County Economic Development Department), Commissioner Todd Gray (Gilchrist County), Commissioner Beth Burnam (Hamilton County), Commissioner Gene Hall (Jefferson County), Chadd Mathis (HCDA Executive Director), Steve Land (Lafayette County), Dave Pieklik (Levy County), Brian Bergen (Putnam County Chamber of Commerce), Jimmy Norris (Suwannee County), LaWanda Pemberton (Taylor County Administrator), Commissioner Karen Cossey (Union County), Sara Owen (Union County), Patrick Wnek (Northeast Florida Educational Consortium), Jim Bush (FPL), and Lauren Yeatter (North Central FL RPC).

Others in Attendance

Lowell Klepper (Hamilton County Development Authority), Elizabeth Godwin (Duke Energy), John Abbate (Marketing Alliance), Michael Abbate (Marketing Alliance), Denny George (Central FL Electric Coop), Louie Goodin (Hamilton County Administrator), Greg Bailey (North Florida Professional Services), Eric Anderson (EFI), Ryan Asmus (FDOT), Bryan Benson (FDOT), Taylor Brown (City of Perry), Commissioner Robert Brown (Hamilton County), Mary Lou Bullard (HCDA), Rhett Bullard (HCDA Attorney), Megan Carter (HCDA), Matt Chestnut (Space FL), Danny Collins (Duke Energy), Nat Combass (HCDA), Kaitlyn Culpepper (Tri-County Elec Coop), Jennifer Goff-Daniels (Columbia County ED Dept.), Ben Dawson (Central FL Elec Coop), John Driggers (Cross City-City Mgr.), Patricia Evans (Bradford County Development Authority), Caroline Evans (USDA-RD), Mike Grissom (Becker), Jim Halley (FDOT), Ryan Hart (Seminole Elec. Coop), Lenwood Herron (City of Midway), Robert Jones (CareerSource FL Crown), Kenneth (Tank) Lee (Cross City Mayor), Dr. Helen Miller (White Springs Councilwoman), Ed Miller (White Springs Volunteer), Commissioner William Miller (Hamilton County), Tisha Penny (Economic Development Coordinator TCDA), David Richardson (FPUC), Gina Salvati (City of Live Oak Planning & Bldg.), Steve St Clair (FL Capital Bank), Commissioner Marq Stewart (City of Live Oak), David Tyler (FDOT), Sheri Coven (Consultant), Dereck Thomas (Central FL Elec. Coop), Mayor Drinda Merritt (City of Inglis), Pamela McElroy (ETC), Waris Wade (FL Gulf Coast-Atlantic Railroad), and Susan Ramsey.

NFEDP Board Members Absent

Commissioner James Bennett (Baker County), Chris Dougherty (Bradford County), Pam Whittle (North Florida Regional Chamber/Bradford County), Commissioner Tim Murphy (Columbia County), County Administrator Bobby Crosby (Gilchrist County), Diane Head (CareerSource North FL) and Commissioner Henry McCray (Lafayette County).

NFEDP and IOG staff in Attendance

Jeff Hendry, Executive Director, NFEDP and Florida Institute of Government
Diane Scholz - Director of Rural Economic Development, Florida Institute of Government
Debby Kent, Events Coordinator, Florida Institute of Government



I. Welcome and Meeting Call to Order

Chairman Todd Gray, NFEDP Chair, Commissioner Gilchrist County

II. Welcome and Introduction from Host County

Chairman Gray called the meeting to order at approximately 9:05 a.m. Chair Gray introduced Hamilton County Commissioner, Beth Burnam, who welcomed everyone and then introduced Rhett Bullard, Hamilton County Development Authority (HCDA) Attorney. Mr. Bullard introduced Chadd Mathes who is the new HCDA Executive Director.

III. Pledge of Allegiance and Invocation

NFEDP Chair Todd Gray called the meeting to order at approximately 9:05 a.m. He requested NFEDP Past Chair Darryl Register to give the Invocation and requested for everyone to stand for the Pledge of Allegiance.

IV. Comments from Public.

Chairman Gray asked for comments from those in attendance. No one requested to make any comments.

V. Approval of September 6, 2019 Meeting Minutes

Chairman Gray recognized NFEDP Executive Director, Jeff Hendry, who explained Secretary Diane Head was not present due a death in the family. Jeff stated the September minutes had been sent out by email prior to the meeting for review and a motion was needed to approve. Motion was made by Brian Bergen, seconded by Glenn Hunter. The minutes were approved unanimously.

VI. Treasurer's Report

Chairman Gray recognized NFEDP Treasurer Dave Pieklik to present the Treasurer's Report; he shared the Treasurer's Report had been forwarded out via email before the meeting and noted the balance for the board. Dave Pieklik stated he had reviewed the report and agreed with it. He stated Jeff Hendry had made him aware of a couple of comments he wished to make to the board. Mr. Hendry stated that although the current balance showing is approximately \$193,579 the invoice to DEO for the third quarter reimbursement is approximately \$33,775 and a USDA request for reimbursement has been sent for \$17,000-\$18,000. Mr. Hendry indicated when these payments are received by the end of December or early January the balance should be approximately \$246,000. The Treasurer's Report was unanimously approved. (Motion to approve by Commissioner Gene Hall and seconded by Glenn Hunter).

VII. Consideration of Recommended Vendor for NFEDP Sites and Buildings Database for the NFEDP Website

Mr. Hendry explained the purpose of the Intent to Negotiate for a new Sites and Buildings database for the NFEDP website. There were only two companies that responded, GIS Planning and GIS WebTech both of which provided in-person presentations for IOG/NFEDP staff (Jeff Hendry, Mike Rykco, Diane Scholz), and by Go-To-Meeting to all other review committee participants on December 2, 2019. Those on the phone were: Victor Leotta (Leotta Location+Design), Diane Head (CareerSource North Florida), Marc



Hoenstine (Duke Energy), Mary Demsey (FPL), and Nancy Blume-Heinz (VisionFirst Advisors). Chair Gray entertained a motion: David Pieklik motioned/ Brian Bergen seconded.

VIII. Consideration of RRDG 3rd Quarter Report and Submission.

Chairman Gray recognized Diane Scholz to make comments regarding the Rural Regional Development Grant (RRDG) 3rd Quarter report and request for reimbursement. Ms. Scholz provided an overview of the expenditure of funds in the amount of \$33,775 for technical assistance services and marketing efforts. Ms. Scholz explained we are nearing the end of this grant and therefore it's time to prepare a 2020 grant application and we will need letters of support from all the counties. She made the Board aware the remaining balance of approximately \$16,000 is all that's left for the 4th quarter. The Chair requested a formal motion to approve. A motion was made and seconded and the vote was unanimous to submit to DEO for reimbursement (Brian Bergen/Dave Pieklik).

IX. Presentation: NFEDP Website Enhancement

John Abbate, Marketing Alliance CEO, briefly explained Marketing Alliance's history with the NFEDP for the past 5 to 6 years. Additionally, he introduced his associate and son, Michael Abbate. Mr. Abbate told everyone about the website enhancement process and some samples of the videos and photography produced during the 5-day filming of the region. He explained how the digital message is sent in-lieu of text which is the current preferred format by website experts. The company is in the process of reviewing the newly developed NFEDP overview video which is still under final completion. He reminded everyone about the business directory feature of the newly enhanced website and reminded everyone the need to provide the local business information for each of their counties and the need to submit the information to Jeff Hendry or Diane Scholz.

X. Presentation: M-CORES Update

Chair Todd Gray prefaced the presentation by explaining that the M-CORES FDOT project is somewhat controversial among some of the NFEDP counties, but in fairness everyone needs to listen to the presentation facts and not to be critical of the messenger, Ryan Asmus, Florida Department of Transportation-Project Lead for the Suncoast M-CORES Program, provided a factual overview of the M-CORES project and the process and likened to when in 1950 the Interstate System was undertaken. The Florida Legislature passed Senate Bill 7068, the Multi-use Corridors Of Regional Economic Significance Bill. The project can have a positive impact on economic development, broadband infrastructure improvements, protecting wildlife and native species, to encourage planning for the future. FDOT has divided the process into three corridors and is expected to have many, many significant improvements in infrastructure and transportation enhancements.

XI. Presentation: Florida Transportation Plan (FTP)

Jim Halley, Florida Department of Transportation-Statewide Planning Coordinator, presented a slide presentation on the Florida Transportation Plan process to help inform participants on the need for their input and their participation in the process. He emphasized that the plan impacts all communities big and small, rural and urban, and economically thriving and those in distress. "Be A Part" is the FTP slogan to encourage participation by all Floridians. Mr. Halley announced the FTP Planning Exchange Conference will be held April 22-22 in Orlando and provided Save-the-Date handouts.



XII. Presentation: Update: Rural Counties Days, January 15-16, 2020, Tallahassee

Chairman Gray recognized Patricia Evans, Chair of the Bradford County Economic Development Taskforce who spearheaded the first Rural Counties Day initiative in 2019. Mrs. Evans indicated that the event had been expanded to include the entire footprint of the NFEDP region which caused the need for the group to ask for assistance from the NFEDP for numerous administrative and technical support. Currently, nine counties are participating in the 2020 Rural County Day events on January 15th and 16th with an anticipated 1,500 attending the fish-fry. Darryl Register, Immediate Past Chair, reminded everyone that in 2019 the NFEDP participated in a sponsorship amount of \$1,500 and asked that the board consider the same for 2020. Darryl Register made a motion; Sarah Owen seconded; and the motion passed unanimously.

XIII. Update: Rural Economic Development Summit

Jeff Hendry provide updates and a handout to those in attendance. He announced that CareerSource is partnering with FREDa to conduct the 2020 Florida Rural Economic Development Summit. He stressed the importance of making your hotel reservations early to insure lodging in the host hotel. He explained additional rooms may be made available if possible, but often times the host hotel does not more rooms based on other events that have been booked in advance. He reminded everyone that NFEDP Scholarships will be available. Jeff also reminded everyone about the need and opportunity for sponsorships in support of the Summit and he will be reaching out to them very soon.

Agenda went off schedule by Diane Scholz who informed the members of the importance of the copies of the Strategic Plan that are available at the registration table and they can be a resource for your grant writers. All handouts were taken.

XIV. Presentation: Status of Hemp Issues

Bryan K. Benson, Deputy Director, Division of Plant Industry, Florida Department of Agriculture and Consumer Services explained the basic structure of the new Hemp Initiative in Florida in the new Division of Cannabis, and the structure of licensing growers, certifying seeds, monitoring crops, and testing harvests. He spoke in general terms about the laws and that there is very little flexibility if any in the federal laws and guidelines. Mr. Benson provided tentative plans for modifications to some of the laws which will not occur until next year. Growers will have to be fingerprinted in order to apply for a license. No limitations on number of acres a grower can cultivate, but the level of THC will be monitored based on the area.

Agenda went off schedule due to introducing Representative Lorraine Ausley making an unannounced visit to the NFEDP Board. She made general remarks about rural issues of which she had been made aware and said she would available through lunch to speak with individuals. (Rep. Ausley is running for termed-out Senator Montford's seat.)

XIV. Presentation: 2020 Legislative Session Preview

Mike Grissom, Senior Government Relations Director, Becker Lawyers, PA, referenced his history with EFI and knowledge of all the issues effecting rural. He stated that if the FL legislature does not act this year, the Qualified Target Industry rebate will sunset. He provided a very brief summary of the status of the legislature, but then he really wanted to hear questions from the audience to know what was on their minds. General questions covered funding issues and expressed the importance of the audience making their issues and concerns known to their legislators. Mr. Grissom provided the history of the Rural Regional



Development Grants need to increase to \$250k, and the previous efforts to get that done. He made additional comments regarding what it takes to accomplish those advocacy efforts.

XV. EFI Rural Marketing Project Update

Chairman Gray recognized Jeff Hendry who reminded everyone as to what is expected and that only one submission so far had come close, but it lacked economic development photos. Diane Scholz added that the grant funds are provided by Enterprise Florida, so the focus is to market your economic development assets, not tourism. The quality of life photos add value to the brochure in respect to a great place to live and work but should not be the only photos.

XVI. Roundtable: Local/Regional Projects and Other Issues

- Glenn Hunter, Director Columbia County Economic Development Department, provided updates regarding economic development projects within Columbia County. He announced the Groundbreaking of the MEGA Site Rail Spur on December 12th, which was funded by a FJGGF award and a legislative special appropriation. Werner Trucking will begin construction on their new site on Bell Road Corridor based on all of the new infrastructure funds they have garnered from multiple funding sources.

- Darryl Registered, Baker County Chamber of Commerce, announced huge rail transportation improvements at their industrial park in partnership with Florida Gulf Coast and Atlantic Railroad which includes a trans-modal facility, a switching station, a large railyard and rail spur. He also announced a marijuana growing and processing facility which is using an old factory building. Acreage Holdings based in New York but traded on the Canadian Exchange. They are currently remodeling the building where the entire process will be under roof.

- Caroline Evans announced USDA education grant awards which had been made to NFEDP counties: Levy, Madison, and Washington County.

- Patrick Wnek, NEFEC, announced NEFEC had received a \$4 million grant award from US DOE for literacy. They intend to utilize it throughout the region.

- Brian Bergen, Putnam County Chamber of Commerce, VP Economic Development, updated everyone on Project Egg Shells. They have almost completed their renovations of the old spec building they purchased from Putnam County BOCC.

- LaWanda Pemberton, Taylor County Administrator, announced construction will start on the old Florida Georgia Railroad \$8.67 million award which the FGCA RR will provide the 50% match.

XVII. Next Board Meeting Date

March 6, 2020 Location: TBD

XVIII. Adjournment

Board of Directors

Todd Gray, Chair
Gilchrist County BOCC

Glenn Hunter, Vice Chair
*Executive Director, Columbia County
Economic Development Department*

Diane Head, Secretary
*Executive Director, CareerSource
North Florida*

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Henry McCray, Commissioner
Lafayette County BOCC

Steve Land
Clerk of the Court, Lafayette County

Matt Brooks, Commissioner
Levy County BOCC

Rick Davis, Commissioner
Madison County BOCC

Brian Kaufmann, County Administrator
Madison County BOCC

Larry Harvey, Commissioner
Putnam County BOCC

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Putnam County Chamber*

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Suwannee County BOCC

Jimmy Norris
*Suwannee County
Economic Development Director*

Thomas Demps, Commissioner
Taylor County BOCC

Tisha Penny, Executive Assistant
Taylor County Development Authority

Karen Cossey, Commissioner
Union County BOCC

Sara Owen, Deputy City Manager
City of Lake Butler

Elizabeth Godwin, Manager, Economic Development
Duke Energy

James Bush, External Affairs Manager
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Lauren Yeatter, Senior Planner
NCF Regional Planning Council

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NEFEC

Derick Thomas, Chief Public Relations Officer
Clay Electric Cooperative

Jeff Hendry, Executive Director
NFEDP



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ECONOMIC DEVELOPMENT PARTNERSHIP

Robert Gitzen, Grants Specialist III
Florida Department of Economic Opportunity
Division of Community Development
107 East Madison Street
Tallahassee, FL 32399-4135

December 9, 2019

Dear Mr. Gitzen:

On December 6, 2019, the North Florida Economic Development Partnership (NFEDP) conducted a full board meeting in Jasper, FL. The agenda included the approval of the draft 3rd quarter report and invoice for 3rd Quarter Regional Rural Development Grant #D0134. Hard copies of the report were available at the meeting for review.

A brief overview of the report was provided by Jeff Hendry with comments from Diane Scholz. Executive Committee members were provided the opportunity to ask questions and make comments. Brian Bergen made a motion to submit the report and reimbursement invoice to the Department of Economic Opportunity, and Dave Pieklik seconded the motion. The motion passed unanimously approving the submittal of the 3rd Quarter Report and invoice DEO for \$33,775.00.

If you have any questions or require additional information, please contact Diane Scholz at (850) 728-5191 or at dscholz@iof.fsu.edu.

Sincerely,

Todd Gray
Chair, NFEDP

NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP



Marketing

August 1 – October 31, 2019

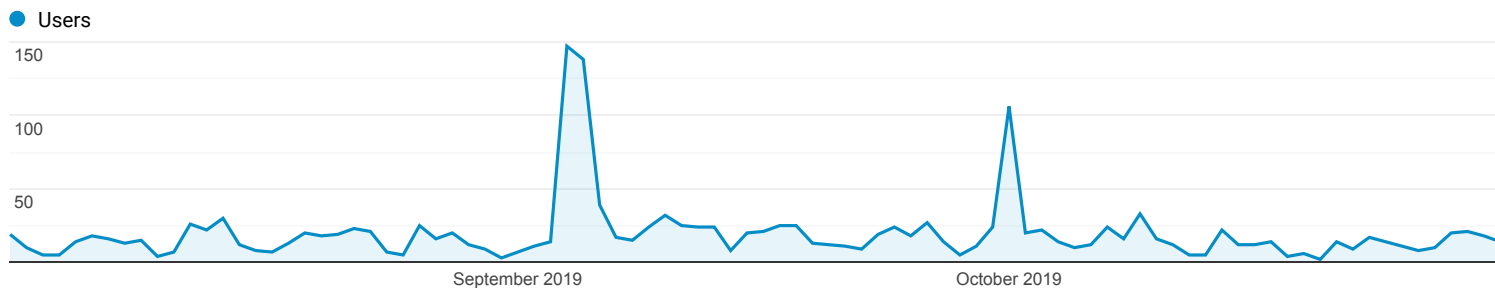
Website Analytics
Invoices & Payments

Audience Overview

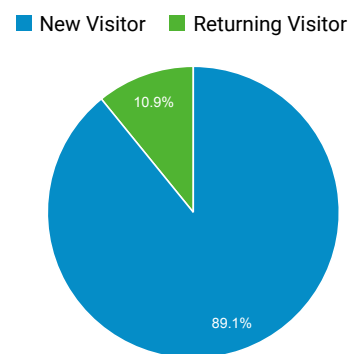
Aug 1, 2019 - Oct 31, 2019

All Users
100.00% Users

Overview



Users 1,571	New Users 1,536	Sessions 1,894
Number of Sessions per User 1.21	Pageviews 4,521	Pages / Session 2.39
Avg. Session Duration 00:01:36	Bounce Rate 65.36%	



Language	Users	% Users
1. en-us	1,534	97.64%
2. en-gb	13	0.83%
3. es-es	4	0.25%
4. c	3	0.19%
5. ko-kr	3	0.19%
6. de-de	2	0.13%
7. zh-cn	2	0.13%
8. ar	1	0.06%
9. en-as	1	0.06%
10. en-ca	1	0.06%



MARKETING ALLIANCE

201 W. Marion Ave., Suite 1206
Punta Gorda, Florida 33950

Invoice

Date	Invoice #
7/31/19	23403

Bill To:

North Florida EDP
Jeff H. Hendry / Liz Register
3200 Commonwealth Blvd., Ste. 7
Tallahassee, FL 32303

P.O. No.	Terms
	Net 30

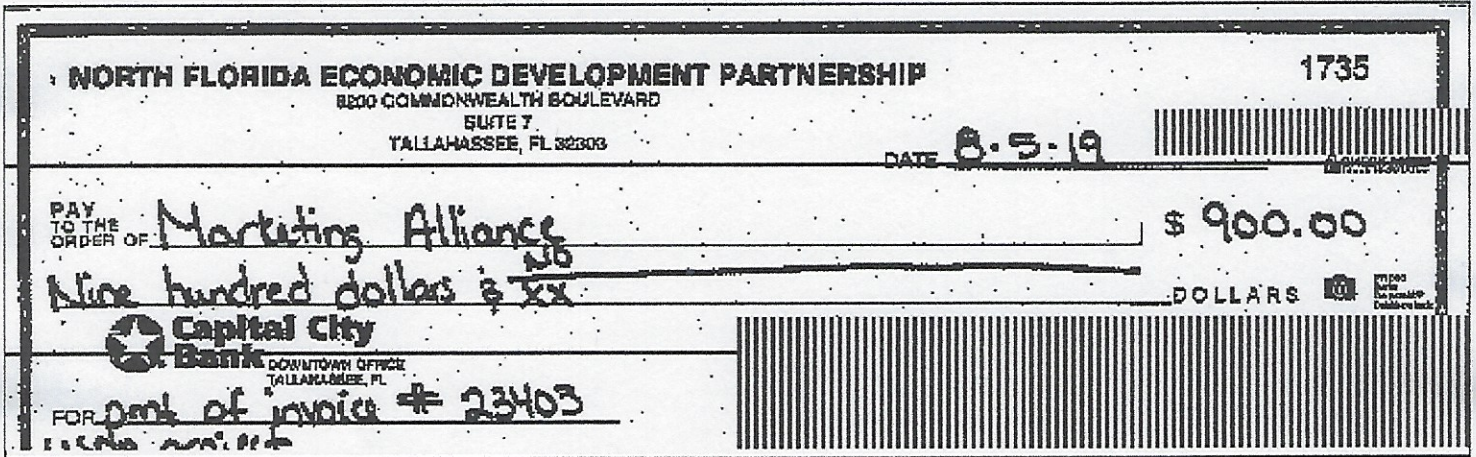
Item	Description	Amount
Analytics	Enhanced SiteTracker Analytic Service - nflp.org - quarterly - 08/01/2019 through 10/31/2019.	900.00

Thank you for your business. If you have any questions please call 941-347-7412.	Sales Tax (7.0%)	\$0.00
	Total	\$900.00

WELLS FARGO

Check Details

Item #	Bank	Account #	Check #	Amount
1	CAPITAL CITY BK	...7001	1735	\$900.00



For your security, information like account numbers, signatures, and the ability to view the backs of checks have been removed from the images. You can see full or partial fronts and backs of the images by using the link at the top of the window.

Equal Housing Lender



MARKETING ALLIANCE

201 W. Marion Ave., Suite 1206
Punta Gorda, Florida 33950

Invoice

Date	Invoice #
7/31/19	23408

Bill To:

North Florida EDP
Jeff H. Hendry / Liz Register
3200 Commonwealth Blvd., Ste. 7
Tallahassee, FL 32303

P.O. No.	Terms
	Net 30

Item	Description	Amount
Website Hosting	Hosting renewal for nflp.org - one year - 07/30/2019 through 07/30/2020.	400.00

Thank you for your business. If you have any questions please call 941-347-7412.	Sales Tax (7.0%)	\$0.00
	Total	\$400.00



AbFrBsCk 0001

*****7001

NORTH FLORIDA ECONOMIC DEVELOPMENT PARTNERSHIP 1734
 3200 COMMONWEALTH BOULEVARD
 SUITE 7 63-68/631
 TALLAHASSEE, FL 32303 DATE 8.5.19 002

PAY TO THE ORDER OF Marketing Alliance \$400.00
Four hundred dollars ^{NO} ~~3~~ ~~xx~~ DOLLARS

Capital City Bank DOWNTOWN OFFICE TALLAHASSEE, FL
 FOR pmt of invoice # 23408 [Signature]
usda project
 ⑆00⑆734⑆ ⑆063⑆00688⑆022843700⑆⑆

3485770234

CHECK HERE IF MOBILE DEPOSIT
 DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
 * IF SIGNING FOR THE CHECKER, SIGN AND PRINT NAME

X MARKED BY ALLIANCE

ENDORSE HERE

Amount: -400.00
 Description: Check
 Check Number: 1734
 Posted Date: 8/9/2019
 Transaction Type: History



MARKETING ALLIANCE

201 W. Marion Ave., Suite 1206
Punta Gorda, Florida 33950

Invoice

Date	Invoice #
10/31/19	23650

Bill To:

North Florida EDP
Jeff H. Hendry / Liz Register
3200 Commonwealth Blvd., Ste. 7
Tallahassee, FL 32303

RRDG FUNDED

P.O. No.	Terms
	Net 30

Item	Description	Amount
Analytics	Enhanced SiteTracker Analytic Services renewal - nflp.org - quarterly - 11/01/2019 through 01/31/2020.	900.00

Thank you for your business. If you have any questions please call 941-347-7412.

Sales Tax (7.0%)	\$0.00
Total	\$900.00



AbFrBsCk 0001

*****7001

NORTH FLORIDA ECONOMIC DEVELOPMENT PARTNERSHIP
 3200 COMMONWEALTH BOULEVARD
 SUITE 7
 TALLAHASSEE, FL 32303

1756
 63-68/631
 002
 CHECK NUMBER

DATE 11.12.19

PAY TO THE ORDER OF Marketing Alliance \$ 900.00
Nine hundred dollars & ^{NO}/₁₀₀ ~~100~~ DOLLARS

Capital City Bank
 DOWNTOWN OFFICE
 TALLAHASSEE, FL

FOR Pmt of invoice # 23650
RRDG Funded

[Signature]

⑈00 1756⑈ ⑆063 100688⑆02 2843700 1⑈

3682213291

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE

CHECK HERE IF MOBILE DEPOSIT

Received by Marketing Alliance Inc.

Amount: -900.00
Description: Check
Check Number: 1756
Posted Date: 11/20/2019
Transaction Type: History

NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP



Scholarships

August 1 – October 31, 2019

There were no scholarships in the Third Quarter

NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP



Technical Assistance

August 1 – October 31, 2019

All NFEDP Counties

Bradford County

Town of Greenville

City of Monticello

Suwannee County

Taylor County

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 11/22/19 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

 BUSINESS (FLORIDA) X LOCAL GOVERNMENT

CONTACT:	Commissioner Todd Gray, Chairman
ORGANIZATION:	Gray Construction Services, Inc.
ADDRESS:	222 W Wade St, Trenton, FL 32693
E-MAIL:	tgray@gray-construction.com
PHONE:	(352) 463-3939

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
8/1/19- 10/31/19	<p>- During the 3rd quarter of 2019, the NFEDP provided a wide variety of technical assistance that impacted all the NFEDP counties. NFEDP staff continues to build on the enhancement of the NFEDP website by arranging for economic development sites across the 14-county region to be videoed and photographed by drone and on the ground. Arranging a 5-day long photography event with all the local governments, EDOs and obtaining permission from corporations was extremely time consuming. Additionally, testimonials were filmed of Duke Energy, FPL, Cross City Lumber, Dixie County EDO and the NFEDP Chair. This was accomplished while staff prepared grants, reviewed grants prepared by others and prepared monthly & quarterly reports.</p>	293
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: 

 Todd Gray

DATE: November 22, 2019

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 11/22/19 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

_____ BUSINESS (FLORIDA) X LOCAL GOVERNMENT

CONTACT:	Brad Carter or Rachel Rhoden
ORGANIZATION:	Bradford County Board of County Commissioners
ADDRESS:	P. O. Drawer B, Starke, Florida 32091
E-MAIL:	brad_carter@bradfordcountyfl.gov or Rachel_rhoden@bradfordcountyfl.gov
PHONE:	(904) 966-6327

DATE	ASSISTANCE PROVIDED BY: Diane Scholz	HOURS
8/1/19 - 10/31/19	- During the 3rd quarter of 2019, the NFEDP provided technical assistance to Bradford County regarding Keystone Heights Airpark Florida Jobs Growth Grant Fund project. Jeff Hendry and Diane Scholz traveled to Keystone Heights Airpark for an in-person meeting with the Airport Authority, airport manager and current tenants at the airport to help determine funding mechanisms for infrastructure. The NFEDP prepared a RIF-FS grant application to fund a required FAA Environmental Assessment before infrastructure construction can begin. NFEDP staff also provided TA assistance with the FJGGF quarterly report.	48
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: _____ DATE: _____
Brad Carter

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 11/22/2019 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

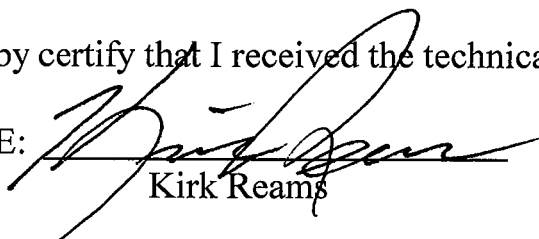
BUSINESS (FLORIDA)
 LOCAL GOVERNMENT

CONTACT:	Kirk Reams
ORGANIZATION:	Jefferson County Clerk
ADDRESS:	1 Courthouse Circle Monticello, FL 32344
E-MAIL:	kreams@jeffersonclerk.com
PHONE:	850.342.0218

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
8/1/19- 10/31/19	- During the third quarter of 2019, NFEDP staff provided technical services to Jefferson County and the City of Monticello regarding a number of projects and issues that need to be addressed. Staff provided assistance regarding revising their FJGGF application, and Duke Energy Foundation funded SSI Phase II at the SR59/I-10 interchange and a large 300-job project. The NFEDP drafted a Letter of Intent to acknowledge the willingness of the land owners to market the property for economic development.	39
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: 
Kirk Reams

DATE: 11/25/19

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 11/22/2019 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

BUSINESS (FLORIDA)
 LOCAL GOVERNMENT

CONTACT:	Edward W. Dean, Town Manager
ORGANIZATION:	Town of Greenville
ADDRESS:	P.O. Box 235, Greenville, FL 32331
E-MAIL:	Edwardwalkerdean@embarqmail.com
PHONE:	850.948.2257

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
8/1/2019 - 10/31/19	- During the third quarter of 2019, NFEDP staff provided extensive technical services to the Town of Greenville regarding their new Grocery Store Project and a Mattress Factory. The technical assistance provided included: providing Standard Reporting Procedures for grants, preparing and submitting monthly FJGGF reports, organizing and conducting project conference calls to obtain progress reports, and general information regarding project plans and execution.	23
<p>Space below <u>must be completed</u></p>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: 
Edward Walker Dean

DATE: 11/22/19

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 11/22/19 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

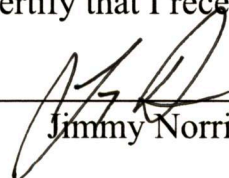
_____ BUSINESS (FLORIDA) X LOCAL GOVERNMENT

CONTACT:	Jimmy Norris, Economic Development Director
ORGANIZATION:	Suwannee County
ADDRESS:	Suwannee County Economic Development Office 100 Court St SE Live Oak, FL 32064
E-MAIL:	jimmyn@suwgov.org
PHONE:	386.364.1700

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
8/1/19 - 10/31/19	- During the 3rd Quarter of 2019, the NFEDP researched and assisted with poultry producers non-availability of insurance. Several conference calls with one of the county's major poultry producer and a local insurance agency led to researching the issue with Florida Department of Financial Services.	5
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: 
Jimmy Norris

DATE: 11/22/19

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 11/22/19 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

 BUSINESS (FLORIDA) X LOCAL GOVERNMENT

CONTACT:	LaWanda Pemberton, Assistant County Manager
ORGANIZATION:	Taylor County
ADDRESS:	201 E. Green Street Perry, FL 32347
E-MAIL:	Lpemberton@taylorcountygov.com
PHONE:	(850) 838-3500 Ext. 7

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
8/01/19 - 10/31/19	- During the 3rd Quarter of 2019, the NFEDP provided technical assistance providing coordination on behalf of Leotta Design-Location and Taylor County for Phase II investigation of a prioritized parcel suitable for economic development. The Phase II investigation was funded by a utility's grant obtained by the NFEDP so there would be no cost to the Taylor County.	13
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: LaWanda Pemberton DATE: November 25, 2019
 LaWanda Pemberton