

NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP



2019 Regional Rural Development Grant Second Quarter Report

Submitted to:

Robert Gitzen, Grants Specialist III
Florida Department of Economic Opportunity
Division of Community Development
107 East Madison Street
Tallahassee, FL 32399-4135

By

North Florida Economic Development Partnership
3200 Commonwealth Boulevard, Suite 7
Tallahassee, FL 32303
September 9, 2019



A PARTNERSHIP OF BAKER, BRADFORD, COLUMBIA, DIXIE, GILCHRIST, HAMILTON, JEFFERSON, LAFAYETTE, LEVY, MADISON,
PUTNAM, SUWANNEE, TAYLOR AND UNION COUNTIES
3200 COMMONWEALTH BOULEVARD, SUITE 7, TALLAHASSEE, FL 32303 850-487-1870

NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP



DELIVERABLES

Administration

- Overview
- Compliance Certification Form
- Minority & Veteran Form
- Invoice -DEO
- Matching Fund Documentation
- IOG Invoices to the NFEDP & Copies of Payments Received
- NFEDP Board Approval Agenda, Minutes & Authorization Letter

Marketing

- Website Analytics

Scholarships

- 2nd Quarter Scholarship Documentation

Technical Assistance

- Technical Assistance Forms



Board of Directors

Todd Gray, Chair
Gilchrist County BOCC

Glenn Hunter, Vice Chair
*Executive Director, Columbia County
Economic Development Department*

Diane Head, Secretary
*Executive Director, CareerSource
North Florida*

Dave Pieklik, Treasurer
Levy County EDO

James G. Bennett, Commissioner
Baker County BOCC
Darryl Register, Immediate Past Chair

Executive Director, Baker County Chamber
Ross Chandler, Commissioner
Bradford County BOCC

Pam Whittle, Director
N FL Regional Chamber

Tim Murphy, Chairman
Columbia County BOCC

Mark Hatch, Commissioner
Dixie County BOCC

Carol West, Executive Director
Dixie County Chamber of Commerce

Bobby Crosby, County Administrator
Gilchrist County BOCC

Beth Burnham, Commissioner
Hamilton County BOCC

Louie Goodin, County Coordinator
Hamilton County BOCC

Gene Hall, Commissioner
Jefferson County BOCC

Henry McCray, Commissioner
Lafayette County BOCC

Steve Land
Clerk of the Court, Lafayette County

Matt Brooks, Commissioner
Levy County BOCC

Rick Davis, Commissioner
Madison County BOCC

Brian Kaufmann, County Administrator
Madison County BOCC

Larry Harvey, Commissioner
Putnam County BOCC

Brian Bergen, Vice President
*Economic Development
Putnam County Chamber*

Clyde Fleming, Commissioner
Suwannee County BOCC

Jimmy Norris
*Suwannee County
Economic Development Director*

Thomas Demps, Commissioner
Taylor County BOCC

Tisha Penny, Executive Assistant
Taylor County Development Authority

Karen Cossey, Commissioner
Union County BOCC

Sara Owen, Deputy City Manager
City of Lake Butler

Elizabeth Godwin, Manager, Economic Development
Duke Energy

James Bush, External Affairs Manager
Florida Power and Light

Lauren Yeatter, Senior Planner
NCF Regional Planning Council

Patrick Wnek, Executive Director
NEFEC

Derick Thomas, Chief Public Relations Officer
Clay Electric Cooperative

Jeff Hendry, Executive Director
NFEDP



NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP

Robert Gitzen, Grants Specialist III
Florida Department of Economic Opportunity
Division of Community Development
107 East Madison Street
Tallahassee, FL 32399-4135

August 28, 2019

Dear Mr. Gitzen:

This is the North Florida Economic Development Partnership's (NFEDP) Second Quarter Report for the 2019 Rural Regional Development Grant-D0134. The Partnership continues to enhance the region's economic development recruitment efforts in our leadership role through outreach, shared resourcing, world-wide marketing and various forms of administrative and technical assistance to our stakeholders.

The NFEDP has been working with the other two Rural Areas of Opportunity to build a strong consensus to strengthen our efforts to unify our common goals to the benefit of all rural Florida under the auspices of the Florida Rural Economic Development Association (FREDA). FREDA held a board meeting in Ocala on July 26, 2019 to discuss the plans for the 2020 Florida Rural Summit. Although there is not set date, all three RAOs agreed that a tentative time for the 2020 Rural Summit will be in the March-April 2020 timeframe.

The NFEDP website enhancement project funded by USDA is well underway. Marketing Alliance is working with NFEDP staff the stakeholders to get input as how everyone views what brand and tagline will best market the NFEDP 14-county region. Marketing Alliance provides updates to the membership at each NFEDP board meeting.

Technical assistance has continued to be a valuable component and service to all the counties. NFEDP staff has assisted numerous counties with proposals received from site consultants, grant applications for the Florida Growth Grant Fund, and Rural Infrastructure Fund. Additionally, the NFEDP has assisted a number of communities' work through their contract deliverables and Scope of Work.

The NFEDP has expended \$99,851.33 since the Effective Date, February 7, 2019, and has accomplished no less than one hundred percent of its objectives in the Scope of Work. At this time, there have been no material changes in the Project Budget.

If you have questions or need additional information about anything contained in this report, please contact me at (850) 487-1870 or via e-mail at jhendry@iog.fsu.edu.

With Gratitude,

Todd Gray, Chair
North Florida Economic Development
Partnership, Inc.

FROM:
North Florida Economic Development Partnership, Inc.
3200 Commonwealth Blvd. Suite 7
Tallahassee, FL 32303
Phone: 850/487-1870

COMPLIANCE CERTIFICATION FORM

TO:
DEPARTMENT OF ECONOMIC OPPORTUNITY (DEO)
DIVISION OF COMMUNITY DEVELOPMENT
ATTN: Robert Gitzen
107 East Madison Street
Tallahassee, Florida 32399-4135
850-717-8497

DATE: August 27, 2019

DESCRIPTION: Deliverables Including Minimum Performance Standards	Invoice Period: May-July 2019
Contract Invoice #D0134	\$52,077.92
INVOICE AMOUNT	\$52,077.92

Contractor Certification:

I certify, by evidence of my signature below, the above information is true and correct; and accurately reflects the terms and conditions of the executed contract document on file. I understand that the office of the State Chief Financial Officer reserves the right to require additional documentation and/or to conduct post-audits of any agreements.

Contractor Name printed: Todd Gray

Title: NFEDP Chairman

Contractor Signature:  _____

Date: August 27, 2019

DEO-Division of Community Development Contract Manager

I certify, by evidence of my signature below, the above information is true and correct; the goods and services have been satisfactorily received and payment is now due. I understand that the office of the State Chief Financial Officer reserves the right to require additional documentation and/or to conduct post-audits of any agreements.

DEO Contract Manager Name printed: Robert Gitzen

Title: Grants Specialist III

DEO Contract Manager Signature: _____

Date: _____

**DEPARTMENT OF ECONOMIC OPPORTUNITY
MINORITY SERVICE-DISABLED VETERAN BUSINESS ENTERPRISE REPORT**

EXHIBIT B

Company Name: North Florida Economic Development Partnership, Inc.

Invoice #: 2-2019

Date: August 27, 2019

Contract Amount: \$150,000.00 -

MBE Participation Amount: \$-0- -

MBE Percentage: 0%

DV Participation Amount: \$-0- -

DV Percentage: 0%

MINORITY BUSINESS ENTERPRISE (MBE)

**Include consultants, sub-contractors, travel agents, etc. who provided services on this project

**Minority Business Enterprise	Description	** MBE Status	State Certified MBE (Yes or No)	MBE Contract \$ Amount	\$ Amount this Invoice	Total Paid	Balance Due	Project Type (Commodities or Contractual Services)
				\$ -	\$ -	\$ -	\$ -	
				\$ -	\$ -	\$ -	\$ -	
				\$ -	\$ -	\$ -	\$ -	
				\$ -	\$ -	\$ -	\$ -	
TOTALS				\$ -	\$ -	\$ -	\$ -	
							\$ -	

Certified MBE: **H - African American **I** - Hispanic **J** - Asian/Hawaiian **K** - Native American **M** - American Women
Non-Certified MBE: **N** - African American **O** - Hispanic **P** - Asian/Hawaiian **Q** - Native American **R** - American Women

SERVICE-DISABLED VETERAN (DV) BUSINESS ENTERPRISE

**Include consultants, sub-contractors, travel agents, etc. who provided services on this project

**Service-Disabled Veteran Business Enterprise	Description	** DV Status	State Certified DV (Yes or No)	DV Contract \$ Amount	\$ Amount this Invoice	Total Paid	Balance Due	Project Type (Commodities or Contractual Services)
				\$ -	\$ -	\$ -	\$ -	
				\$ -	\$ -	\$ -	\$ -	
				\$ -	\$ -	\$ -	\$ -	
				\$ -	\$ -	\$ -	\$ -	
TOTALS				\$ -	\$ -	\$ -	\$ -	
							\$ -	

*Certified DV: **W** - Service-Disabled Veteran Business
Non-Certified DV: **Y - Service-Disabled Veteran Business

**North Florida Economic Development
Partnership FEIN: 20-4360126**

INVOICE

Agreement #: D0134

Invoice No.: 2-2019
Date: August 28, 2019

TO:

Florida Dept. of Economic Opportunity
Division of Community Development
Attn: Robert Gitzen
107 E. Madison Street,
Caldwell Bldg. MSC 160
Tallahassee, Florida 32399-1160

FOR:

North Florida Economic Development Partnership
3200 Commonwealth Blvd.
Suite # 7
Tallahassee, FL 32303
850-487-1870

DESCRIPTION	AMOUNT
Dates of Service: May 1, 2019- July 31, 2019	
Deliverable 1: Marketing 5 Website Enhancement Activities (USDA Funded) Deliverable 2: 1 Strategic Planning Event (Funded by CareerSource North FL) Deliverable 3: Professional Enhancement Scholarships 4 professional scholarship Deliverable 4: Technical Assistance 80 Technical assistance contacts	\$47,812.50
Expenditures:	
Contractual Services	\$ 0.00
Travel	\$2,895.42
Registrations	\$1,370.00
TOTAL	\$52,077.92

Make all checks payable to North Florida Economic Development Partnership FEIN: 20-4360126
I certify, by evidence of my signature below, the above information is true and correct; the goods and services have been satisfactorily delivered and payment is now due. I understand that DEO and other state personal have authority to require additional documentation and/or conduct audits or inspections of grant records.

Name Printed: Todd Gray Title: Chairman

Signature:  Date: August 28, 2019

Regional Rural Development Grant

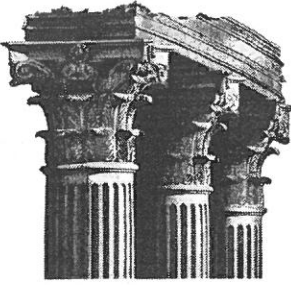


TAB C: PRIVATE SECTOR FINANCIAL AND/OR IN-KIND SUPPORT

Please list each private entity and the amount of financial or in-kind commitment made to the regional organization. Documentation must include an official letter documenting the value of in-kind match and/or a copy of the check for financial match.

Private Sector Entity	Type (Cash or In-Kind)	Match Committed	Total Received	Check #
CareerSource North FL	Cash	\$100,000	\$50,000	8174
Duke Energy	Cash	\$10,000	\$10,000	1000170719
Florida Power & Light	Cash	\$10,000	\$10,000	0942683
USDA-RD Grant	Cash	\$100,343		
Private Funds Total		\$220,343.00	\$70,000	
County Dues Total		\$40,629.60		
TOTAL		\$260,972.60		

Attach additional documentation if needed. Additional pages attached? Yes No **X**



the John Scott Dailey
**FLORIDA
 INSTITUTE OF
 GOVERNMENT**
 at Florida State University

**PAID
 05/01/2019**

Invoice

Date	Invoice #
4/22/2019	341

NFEDP
 3200 Commonwealth Blvd. Suite # 7
 Tallahassee, Florida 32303

P.O. No.	Terms	Due Date	Account #	Project
	Net 30	5/22/2019		
Description		Qty	Rate	Amount
In accordance with the satisfaction of deliverables as set forth in formal letter of agreement between the IOG and NFEDP for 2018 / 2019 Month of May 2019		1	15,000.00	15,000.00
Please Remit Payment To: 3200 Commonwealth Blvd. Suite # 7 Tallahassee, Florida 32303			Total	\$15,000.00
			Payments/Credits	-\$15,000.00
			Balance Due	\$0.00

NORTH FLORIDA ECONOMIC DEVELOPMENT PARTNERSHIP

3200 COMMONWEALTH BOULEVARD
SUITE 7
TALLAHASSEE, FL 32303

1667

63-68/631
002

DATE 5.1.19



PAY TO THE ORDER OF

IOG

\$ 15,000.00

FIFTEEN THOUSAND dollars & ^{NO} _{XX}

DOLLARS



DOWNTOWN OFFICE
TALLAHASSEE, FL

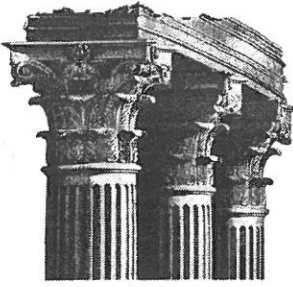
FOR part of invoice # 341

David Jones
[Signature]

⑈001667⑈ ⑆063100688⑆0228437001⑈

ELECTRONICALLY PRESENTED 5/3/2019

PAY TO THE ORDER OF
WELLS FARGO BANK, N.A.
FOR DEPOSIT ONLY
FLORIDA STATE UNIVERSITY #01590
4128206000



the John Scott Dailey
**FLORIDA
INSTITUTE OF
GOVERNMENT**
at Florida State University

Invoice

Date	Invoice #
6/1/2019	373

NFEDP
3200 Commonwealth Blvd. Suite # 7
Tallahassee, Florida 32303

P.O. No.	Terms	Due Date	Account #	Project
	Net 30	7/1/2019		
Description	Qty	Rate	Amount	
In accordance with the satisfaction of deliverables as set forth in formal letter of agreement between the IOG and NFEDP for 2018 / 2019 Month of June 2019		15,000.00	15,000.00	
Please Remit Payment To: 3200 Commonwealth Blvd. Suite # 7 Tallahassee, Florida 32303			Total	\$15,000.00
			Payments/Credits	\$0.00
			Balance Due	\$15,000.00

NORTH FLORIDA ECONOMIC DEVELOPMENT PARTNERSHIP

3200 COMMONWEALTH BOULEVARD
SUITE 7
TALLAHASSEE, FL 32303

1712

63-68/631
002

DATE 06.01.2019

CHECK ARMOR
ELECTRONIC COLLECTION

PAY
TO THE
ORDER OF

FILOG

\$ 15,000.00

FIFTEEN Thousand dollars & ^{NO}/_{XX}

DOLLARS

Photo
Date
Deposit
Data on back

Capital City Bank
DOWNTOWN OFFICE
TALLAHASSEE, FL

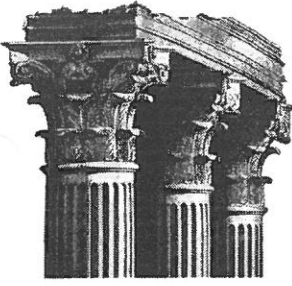
Daryl Keys
[Signature]

FOR pmt of invoice # 373
June 2019

⑆001712⑆ ⑆063100688⑆0228437001⑆

ELECTRONICALLY PRESENTED - 6/4/2019 94

PAY TO THE ORDER OF
WELLS FARGO BANK, N.A.
FOR DEPOSIT ONLY
FLORIDA STATE UNIVERSITY #01590
4128206000



the John Scott Dailey
**FLORIDA
 INSTITUTE OF
 GOVERNMENT**
 at Florida State University

**PAID
 07/17/2019**

Invoice

Date	Invoice #
6/17/2019	414

NFEDP
 3200 Commonwealth Blvd. Suite # 7
 Tallahassee, Florida 32303

P.O. No.	Terms	Due Date	Account #	Project
	Net 15	7/2/2019		
Description		Qty	Rate	Amount
In accordance with the satisfaction of deliverables as set forth in formal letter of agreement between the IOG and NFEDP for 2019 / 2020 starting July 1st 2019 thru June 30th 2020. This month July 2019		1	15,750.00	15,750.00
Please Remit Payment To: 3200 Commonwealth Blvd. Suite # 7 Tallahassee, Florida 32303			Total	\$15,750.00
			Payments/Credits	-\$15,750.00
			Balance Due	\$0.00

NORTH FLORIDA ECONOMIC DEVELOPMENT PARTNERSHIP

3200 COMMONWEALTH BOULEVARD

SUITE 7

TALLAHASSEE, FL 32303

1723

63-68/631
002

DATE 07.01.2019

CHECK AR2019

PAY TO THE ORDER OF

ILOG

\$ 15,750.00

FIFTEEN thousand Seven hundred fifty dollars ^{NO} ~~and~~ DOLLARS



DOWNTOWN OFFICE
TALLAHASSEE, FL

FOR pmt of invoice # 414

Dany...

⑈001723⑈ ⑆063100688⑆0228437001⑈

ELECTRONICALLY PRESENTED - 7/1/2019

PAY TO THE ORDER OF
WELLS FARGO BANK, N.A.
FOR DEPOSIT ONLY
FLORIDA STATE UNIVERSITY #01590
4128206000



**North Florida Economic Development Partnership
Board of Directors and General Membership Meeting**

September 6, 2019

9:00 am - Noon

**Big Bend Technical College
Perry, Florida**

Agenda

- I. **Welcome and Meeting Call to Order (A)**
Todd Gray, NFEDP Chair, Commissioner
Gilchrist County
- II. **Pledge of Allegiance and Invocation**
- III. **Comments from Public**
- IV. **Consideration of June 7, 2019 Meeting Minutes (A)**
Diane Head, NFEDP Treasurer and Executive Director,
CareerSource North Florida
- V. **Consideration of Treasurers Report (A)**
David Pieklik, NFEDP Treasurer and Executive Director,
Nature Coast Business Development Council
- VI. **Consideration of 2019-2021 NFEDP Board of Directors (A)**
Todd Gray/Board/Membership Action
- VII. **Consideration of RRDG 2nd Quarter Report and Submission (A)**
Diane Scholz, NFEDP
- IX. **2019 Rural Economic Development Academy Dates: September 12, 2019 (Chiefland) and September 27, 2019 (Lake City) (I)**
Jeff Hendry/Board Discussion

- X. **Presentation: Space Florida and Rural Airports**
Matt Chesnut, Space Florida
- XI. **Presentation: 2019 Regional Education Performance**
Patrick Wnek, Executive Director, NEFEC
- XII. **EFI Rural Marketing Project Update: NFEDP Region and Counties Profile Project**
NFEDP Staff
- XIII. **Update: North Central Florida RAO Branding and Marketing Project (I)**
Diane Scholz
- XIV. **GIS Planning Sites and Buildings Database Project Demonstration (I)**
Stevie Field-Chavez, VP Sales, Financial Times/GIS Planning
- XV. **GIS Planning Sites and Buildings Database Project (A)**
Hendry/Board of Directors Consideration
- XVI. **Update: Rural Counties Day, January 15-16, 2020, Tallahassee**
Darryl Register/NFEDP Staff
- XVII. **Roundtable: Local/Regional Projects and Other Issues (I)**
Board/Attendee Discussion
- XVIII. **Next Board Meeting Date (I)**
- XIX. **Adjournment (A)**



MINUTES

North Florida Economic Development Partnership Board of Directors and General Membership Meeting September 6, 2019; 9:00 a.m. Big Bend Technical College – Perry, FL

NFEDP Board Members in Attendance

Darryl Register (Baker County), Glenn Hunter (Columbia County), Commissioner Mark Hatch (Dixie County), Carol West (Dixie County), Commissioner Todd Gray (Gilchrist County), Commissioner Beth Burnam (Hamilton County), Lowell Klepper (Hamilton County Development Authority), Shannon Metty (Jefferson County), Steve Land (Lafayette County), Dave Pieklik (Levy County), Brian Kauffman (Madison County), Commissioner Rick Davis (Madison County), Commissioner Len Stapleton (Suwannee County), Jimmy Norris (Suwannee County), LaWanda Pemberton (Taylor County Administrator), Sara Owen (Union County), Diane Head (CareerSource North Florida), Jon Little (Suwannee Valley Electric Cooperative), Patrick Wnek (Northeast Florida Educational Consortium), Mark Hoenstine (Duke Energy), Jim Bush (FPL), and Lauren Yeatter (North Central FL RPC).

NFEDP Board Members Absent

Commissioner James Bennett (Baker County), Chris Dougherty (Bradford County), Pam Whittle (North Florida Regional Chamber/Bradford County), Commissioner Tim Murphy (Columbia County), County Administrator Bobby Crosby (Gilchrist County), Commissioner Gene Hall (Jefferson County), Commissioner Henry McCray (Lafayette County), and Commissioner Karen Cossey (Union County).

NFEDP and IOG staff in Attendance

Jeff Hendry, Executive Director, NFEDP and Florida Institute of Government
Diane Scholz - Director of Rural Economic Development, Florida Institute of Government
Debby Kent, Events Coordinator, Florida Institute of Government

I. Welcome by Big Bend Technical College Director Jodi Tillman.

Chairman Gray recognized BBTC Director Jodi Tillman to welcome everyone and Director Tillman reminded everyone that she would be conducting a tour at the end of the meeting. She also informed the attendees the Taylor County Superintendent of Schools would be arriving later.

II. Welcome and Meeting Call to Order

Chairman Gray called the meeting to order at approximately 9:05 a.m. He then recognized Jeff Hendry to provide a special award prior to the official agenda. Mr. Hendry informed those in attendance it was tradition to recognize the past Chairman for his/her service but at the last meeting it fell between the official transfer of authority for the Chairmanship. He recognized and spoke with great compliments for Darryl Register as did new Chair Todd Gray. Mr. Register expressed his appreciation for being able to serve in this capacity for the past two years. He then expressed there was another tradition that started with former Chairman Alex McCoy when he passed on a \$2 bill to his successor Julie Conley who had in turn passed the \$2 bill on to him. He passed on the \$2 bill to Chairman Gray.

III. Pledge of Allegiance and Invocation

NFEDP Chair Todd Gray called the meeting to order at approximately 9:05 a.m. He requested NFEDP Past Chair Darryl Register to give the Invocation and requested for everyone to stand for the Pledge of Allegiance.

IV. Comments from Public.

Chairman Gray asked for comments from those in attendance. Four individuals (Merrilee



Malwitz-Jipson, Jim Tatum, Mike Roth, and Whitney Markle) utilized the maximum three minutes of comments to express their concerns about the planned toll road planned as part of the M-CORE/Suncoast Expressway extension from Citrus County to Jefferson County. Much of the concerns focused on the potential negative environmental impacts from the planned project as well as the threat to the rural character and curt lifestyle of the region.

V. Approval of June 7, 2019 Meeting Minutes

Chairman Gray recognized NFEDP Secretary Diane Head for the presentation of the June 7, 2019 minutes. Secretary Head noted the minutes were forwarded out ahead of the meeting and believed the minutes accurately reflected the June 7, 2019 meeting. The minutes were approved unanimously (Diane Head /Darryl Register)

VI. Treasurer's Report

Chairman Gray recognized NFEDP Treasurer Dave Pieklik to present the Treasurer's Report; he shared the Treasurer's Report had been forwarded out via email before the meeting and noted the balance for the board. Dave Pieklik stated he had reviewed the report and agreed with it. He stated Jeff Hendry had made him aware of a couple of comments he wished to make to the board. Mr. Hendry stated that although the current balance showing is approximately \$175,000 the invoice to DEO for the second quarter reimbursement is approximately \$52,000 and an Enterprise Florida Rural Marketing payment of approximately \$17,000 had been received within the past day but was not reflected in the balance the Board had reviewed. Mr. Hendry indicated that with these payments within the next month the balance should be approximately \$244,000. The Treasurer's Report was unanimously approved. (Motion to approve by Glenn Hunter and seconded by Steve Land).

VII. Consideration of 2019-2021 NFEDP Board of Directors

Chairman Gray asked Mr. Hendry to provide a review of the proposed slate of NFEDP Board of Directors for the 2019-2021 term. Mr. Hendry provided an overview of the process indicating that each County Commission in the region provides their two appointments to serve on the NFEDP Board of Directors. One of the recommendations must be an elected County Commissioner and other is encouraged to be the central contact point for economic development in the county. He also reviewed the other corporate and quasi-governmental entities that serve on the Board as part of their level of contributions including Duke Energy, Florida Power and Light, the Alliance of Electrical Cooperatives, the Northeast Florida Education Consortium, and the Regional Planning Councils. He also reminded the Board the 2019-2021 NFEDP Officers and Executive Committee Members had been approved at the June 7, 20-19 Board meeting. Motion was made by Commissioner Mark Hatch/ 2nd by Glenn Hunter. Motion passed unanimously.

VIII. Consideration of RRDG 2nd Quarter Report and Submission.

Chairman Gray recognized Diane Scholz to make comments regarding the Rural Regional Development Grant (RRDG) 2nd Quarter report and request for reimbursement. Ms. Scholz provided an overview of the expenditure of funds in the amount of \$52,851.33 for technical assistance services, scholarships for economic development conferences and workshops, and marketing efforts. She reminded the Board the formal motion and action was necessary in order to formally request reimbursement for the funds expended. A motion was made and seconded and the vote was unanimous to submit to DEO for reimbursement (Carol West/Glenn Hunter).

IX. 2019 Rural Economic Development Academy Dates: September 12, 2019 (Chiefland) and September 27, 2019 (Lake City)

Jeff Hendry provided information on the dates and locations for two 1-day economic development courses. He provided an update on the registration number for each of the Academies and that space was almost gone for both events. He reminded those in



attendance the academies were being hosted by The Central Florida Electric Coop in Chiefland on September 12, 2019 and the Rivers Library at Gateway College in Lake City on September 27, 2019.

X. Presentation: Space Florida and Rural Aviation

Matt Chesnut provided an excellent overview of the services, organizational structure and mission of Space Florida. He emphasized that while many views the “space” and space launching aspects of Space Florida, the organization provides several tools available to rural airports and prospective businesses in the supply chain of aviation-related industries that are very relevant and useful to smaller, rural airports. He indicated that he is available to visit and provide insight about how Space Florida could assist airports and aviation-focused businesses.

XI. Presentation: 2019 Regional Education Performance

Dr. Patrick Wnek, Executive Director for the Northeast Florida Education Consortium (NEFEC) provide a very detailed report of the past year’s K-12 performance. He shared that several schools had made tremendous progress and provided an overview of the data indicating this progress. He also provided an overview of the data website and how to access different data points and “visualizations” of the data. He expressed that NEFEC emphasizes the sharing of best practices across District (County) lines and that his staff is constantly facilitating the sharing of best practices to continue improving school performance throughout the District. He stressed that our Rural School Districts are doing more with extremely less resources and that in comparison to our urban counterparts are doing excellent. He indicated the website is open to the public and encouraged all to visit and mine the data that is available on a county by county, school district by school district, and school by school basis.

XII. EFI Rural Marketing Project Update

Chairman Gray recognized Diane Scholz to provide an update. Ms. Scholz shared with the group that in the Board and attendee packets was a sample of a county profile that each of the counties in the NFEDP have an opportunity to develop. She and Mr. Hendry informed the group that these hard copy marketing pieces would be developed as part of the NFEDP’s approved Rural Marketing Project from Enterprise Florida. They stressed that each County maintains the unique opportunity to emphasize what they would like to see marketed and that NFEDP staff would serve in a formatting, editing, and photo positioning capacity in assembling the overall document. Mr. Hendry and Ms. Scholz indicated that not much response had been received to date and that reminders would be going out within the week.

XIII. Update: North Central Florida Rao Branding and Marketing Project

Chairman Gray recognized Ms. Scholz to provide an update. Ms. Scholz informed those in attendance that she would be accompanying Marketing Alliance staff all next week (September 9-13, 2019) to shoot video and still photography, as well as film testimonials about the region that will be incorporated into the enhanced/revised website of the NFEDP that is expected to be launched within the next 6 months. She indicated that there was still time if attendees got with her during or after the meeting to possibly build their location in for a shoot but that the schedule was extremely tight already.

At this point, Chairman Gray moved to a later agenda because the next item was a time-specific item (at 11:00 a.m.)

XIV. Update: Rural Counties Days, January 15-16, 2020, Tallahassee, Florida

Chairman Gray recognized Darryl Register to provide an update on the Rural Counties Day(s) initiative. Mr. Register indicated that the event had been expanded to include the entire footprint of the NFEDP region from the original four counties (Baker, Bradford, Putnam and Union) from last year. He informed the group that to date 6 counties had made



the required \$1,500 commitment to participate and provided an overview of what was covered in this commitment. He reminded the group the \$1,500 did not have to come exclusively from the County BOCC but could be several sponsoring agencies within the county to reach this goal. He also reminded those in attendance that attendance at the previous night's reception was NOT covered by the \$1,500 but that individual tickets of \$35 had to be purchased in order to attend the reception.

He informed the group that three NFEDP had agreed to serve as the fiscal agent for Rural Counties Days and that counties were required to send one check for the \$1,500 commitment and one check for all county attendees for the reception (as well as the list of names for those attending the reception). Mr. Register encouraged all our counties to participate and emphasized that a check was not required at this point—only the commitment form that would be forward out again next week. The commitment check could be received as late as mid-October 2019.

XV. GIS Planning Sites and Buildings Database Project Demonstration.

Stevie Field-Chavez was connected in to try and provide a remote demonstration of GIS Planning's Sites/Buildings and Workforce Demographics program. There were some technical difficulties midway through the presentation and it was determined to shoot for an in-person demonstration later.

XVI. GIS Planning Tool as a Consideration for NFEDP Website

Jeff Hendry recognized Marc Hoenstine to discuss this issue. Marc indicated he thought we should provide an opportunity for a few other vendors to demonstrate their products before making a long-term decision. He indicated that GIS Planning is an excellent tool but that some other vendors also had some great options we should consider. After some discussion and considering the technical difficulties, Chairman Gray suggested we table this decision for a later time.

XVII. Next Board Meeting Date

Mr. Hendry reminded the Board that it had agreed to try and meet on the First Friday of each schooled quarter. The next meeting was determined to be held on Friday, December 6, 2019. Mr. Hendry indicated they would look for a community willing to host the meeting.

XVIII. Meeting Adjourned at approximately 11:45 am.

Meeting Minutes drafted by Jeff Hendry

Board of Directors

Todd Gray, Chair
Gilchrist County BOCC

Glenn Hunter, Vice Chair
*Executive Director, Columbia County
Economic Development Department*

Diane Head, Secretary
*Executive Director, CareerSource
North Florida*

Dave Pieklik, Treasurer
Levy County EDO

James G. Bennett, Commissioner
Baker County BOCC
Darryl Register, Immediate Past Chair

Executive Director, Baker County Chamber
Ross Chandler, Commissioner
Bradford County BOCC

Pam Whittle, Director
N FL Regional Chamber

Tim Murphy, Chairman
Columbia County BOCC

Mark Hatch, Commissioner
Dixie County BOCC

Carol West, Executive Director
Dixie County Chamber of Commerce

Bobby Crosby, County Administrator
Gilchrist County BOCC

Beth Burnham, Commissioner
Hamilton County BOCC

Lowell Klepper, Board Member
Hamilton County Development Authority

Gene Hall, Commissioner
Jefferson County BOCC

Henry McCray, Commissioner
Lafayette County BOCC

Steve Land
Clerk of the Court, Lafayette County

Matt Brooks, Commissioner
Levy County BOCC

Rick Davis, Commissioner
Madison County BOCC

Brian Kaufmann, County Administrator
Madison County BOCC

Larry Harvey, Commissioner
Putnam County BOCC

Brian Bergen, Vice President
*Economic Development
Putnam County Chamber*

Clyde Fleming, Commissioner
Suwannee County BOCC

Jimmy Norris
*Suwannee County
Economic Development Director*

Thomas Demps, Commissioner
Taylor County BOCC

Tisha Penny, Executive Assistant
Taylor County Development Authority

Karen Cossey, Commissioner
Union County BOCC

Sara Owen, Deputy City Manager
City of Lake Butler

Elizabeth Godwin, Manager, Economic Development
Duke Energy

James Bush, External Affairs Manager
Florida Power and Light

Lauren Yeatter, Senior Planner
NCF Regional Planning Council

Patrick Wnek, Executive Director
NEFEC

Derick Thomas, Chief Public Relations Officer
Clay Electric Cooperative

Jeff Hendry, Executive Director
NFEDP



NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP

Robert Gitzen, Grants Specialist III
Florida Department of Economic Opportunity
Division of Community Development
107 East Madison Street
Tallahassee, FL 32399-4135

September 9, 2019

Dear Mr. Gitzen:

On September 6, 2019, the North Florida Economic Development Partnership (NFEDP) a full board meeting in Perry, FL. The agenda included the approval of the draft 2nd quarter report and invoice for 2nd Quarter Regional Rural Development Grant #D0134. Hard copies of the report were available at the meeting for review.

A brief overview of the report was provided by Jeff Hendry with comments from Diane Scholz. Executive Committee members were provided the opportunity to ask questions and make comments. Carol West made a motion to submit the report and reimbursement invoice to the Department of Economic Opportunity, and Glenn Hunter, seconded the motion. The motion passed unanimously approving the submittal of the 2nd Quarter Report and invoice DEO for \$52,851.33.

If you have any questions or require additional information, please contact Diane Scholz at (850) 728-5191 or at dscholz@iof.fsu.edu.

Sincerely,

Todd Gray
Chair, NFEDP

NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP



Marketing

May 1 – July 31, 2019

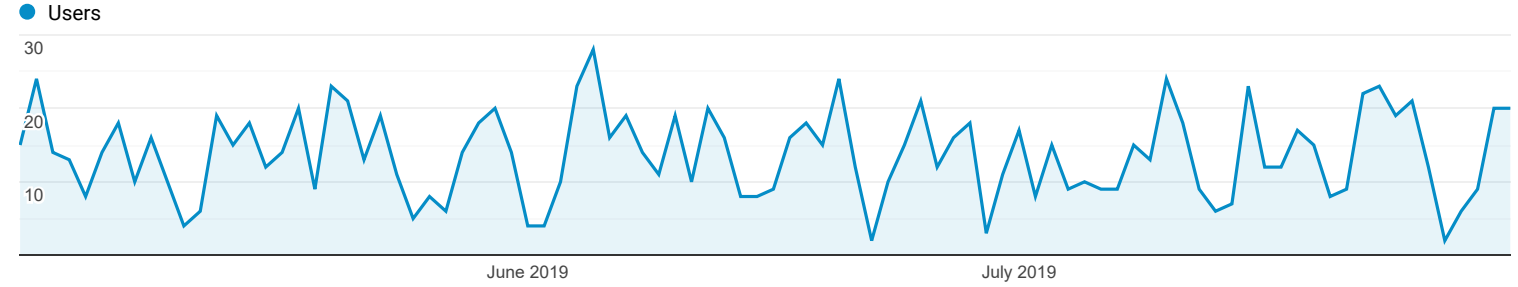
Website Analytics

Audience Overview

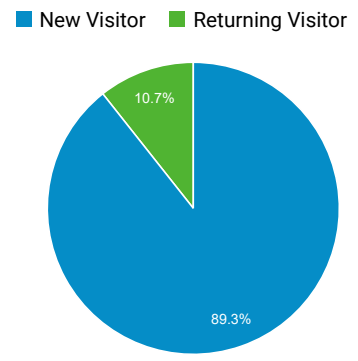
All Users
100.00% Users

May 1, 2019 - Jul 31, 2019

Overview



Users 1,129	New Users 1,099	Sessions 1,350
Number of Sessions per User 1.20	Pageviews 3,075	Pages / Session 2.28
Avg. Session Duration 00:01:53	Bounce Rate 66.74%	



Language	Users	% Users
1. en-us	1,083	95.93%
2. c	8	0.71%
3. en-gb	8	0.71%
4. en	4	0.35%
5. (not set)	3	0.27%
6. de	2	0.18%
7. en-ca	2	0.18%
8. es-419	2	0.18%
9. es-es	2	0.18%
10. fr-fr	2	0.18%

NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP



Scholarships

May 1 – July 31, 2019

2019 Florida Economic Development Council Conference

Edward Dean - \$529.64

Patricia Evans - \$834.75

Crawford Powell - \$1,570.55

2019 Association of Chamber of Commerce Executives Convention

Dana Jones - \$1,330.48

Detailed documentation specific to any scholarship listed is
available upon request by emailing:
jhendry@fsu.edu or dscholz@fsu.edu



NORTH FLORIDA

ECONOMIC DEVELOPMENT PARTNERSHIP



Technical Assistance

May 1 – July 31, 2019

All NFEDP Counties

Bradford County

Columbia County

Dixie County

City of Fanning Springs

Town of Greenville

City of Monticello

Putnam County

Suwannee County

Taylor County



REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 8/28/19 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

_____ BUSINESS (FLORIDA) X LOCAL GOVERNMENT

CONTACT:	Commissioner Todd Gray, Chairman
ORGANIZATION:	Gray Construction Services, Inc.
ADDRESS:	222 W Wade St, Trenton, FL 32693
E-MAIL:	tgray@gray-construction.com
PHONE:	(352) 463-3939

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
5/1/19-7/31/19	- During the 2nd quarter of 2019, the NFEDP provided a wide variety of technical assistance that impacted all the NFEDP counties. As the NFEDP Board Chair, I have observed and participated in the Branding process which entails a lot of review, comparison of current branding practices and surveying continuously all stakeholders' opinions. Along with the re-Branding the RAO, NFEDP staff have undertaken a detailed assessment of the 14-county region's workforce. Additionally, the NFEDP has prepared and co-prepared multiple grants for no less than 5 counties, attended project planning meetings, prepared SOWs for the agreements and submitted project reports. Obtained an EFI Marketing grant to create and print a brochure for all 14 counties.	308
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: 
Todd Gray

DATE: August 28, 2019

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 8/28/19 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

_____ BUSINESS (FLORIDA) X LOCAL GOVERNMENT

CONTACT:	Brad Carter or Rachel Rhoden
ORGANIZATION:	Bradford County Board of County Commissioners
ADDRESS:	P. O. Drawer B, Starke, Florida 32091
E-MAIL:	<u>brad_carter@bradfordcountyfl.gov</u> or <u>Rachel_rhoden@bradfordcountyfl.gov</u>
PHONE:	(904) 966-6327

DATE	ASSISTANCE PROVIDED BY: Diane Scholz	HOURS
5/1/19 - 7/31/19	- During the 2nd quarter of 2019, the NFEDP provided technical assistance to Bradford County regarding Keystone Heights Airpark Florida Jobs Growth Grant Fund project. Jeff Hendry and Diane Scholz traveled to Keystone Heights Airpark for an in-person meeting with Space Florida, the Airport Authority, airport manager and current tenants at the airport to help determine funding mechanisms for infrastructure. The NFEDP prepared a RIF-FS grant application to fund a required FAA Environmental Assessment before infrastructure construction can begin.	37

Space below must be completed

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: 
Brad Carter

DATE: 8/28/19

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 8/28/2019 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

BUSINESS (FLORIDA)

LOCAL GOVERNMENT

CONTACT:	Glenn Hunter
ORGANIZATION:	Columbia County Economic Development Department
ADDRESS:	971 W. Duval Street, Suite 150, Lake City, Florida 32055
E-MAIL:	ghunter@columbiacountyfla.com
PHONE:	(386) 758-1033

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
5/1/19- 7/31/19	- During the 2nd quarter of 2019, NFEDP staff provided technical services to Columbia County's Department of Economic Development regarding a new CDL school for a tractor-trailer drivers school. Review & editing assistance was provided on grant applications. Additionally, several conference calls were conducted to discuss numerous projects, i.e. Bell Road Corridor, Ellisville Interchange and a potential hemp project.	42
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: 
Glenn Hunter

DATE: 8/28/19

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 8/28/2019 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

 BUSINESS (FLORIDA) X LOCAL GOVERNMENT

CONTACT:	Tim Alexander
ORGANIZATION:	Dixie County Board of County Commissioners
ADDRESS:	56 NE 210 Avenue Cross City, FL 32628
E-MAIL:	Tim.alexander@dixie.fl.gov
PHONE:	(352) 498-1426

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
5/1/19- 7/31/19	- During the second quarter of 2019, NFEDP staff provided technical services to Dixie County Chamber regarding a number of projects and issues that need to be addressed. Staff also attended the Grand Opening of Cross City Lumber which showcased their new expansion. The NFEDP assisted in facilitating a Rural Revolving Loan which helped the company with their expansion.	13
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME:  DATE: 8-28-19
Tim Alexander

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 8/28/19 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY


_____ BUSINESS (FLORIDA) X LOCAL GOVERNMENT

CONTACT:	Mayor Trip Lancaster
ORGANIZATION:	City of Fanning Springs
ADDRESS:	17651 NW 90th Ct., Fanning Springs, FL 32693
E-MAIL:	<u>mayorlancaster@gmail.com</u>
PHONE:	352.463.2855

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
5/01/19 - 7/31/19	- During the 2nd Quarter of 2019, the NFEDP provided technical assistance providing coordination between the City of Fanning Springs and dignitaries from state and federal funding agencies that are involved in the new hotel in Fanning Springs. The technical assistance included planning assistance for the Groundbreaking on Sep. 3 rd .	
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: 
Mayor Trip Lancaster

DATE: 9/3/19

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 8/28/2019 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

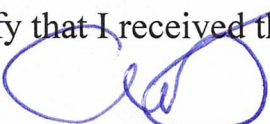
 BUSINESS (FLORIDA) X LOCAL GOVERNMENT

CONTACT:	Edward W. Dean, Town Manager
ORGANIZATION:	Town of Greenville
ADDRESS:	P.O. Box 235, Greenville, FL 32331
E-MAIL:	Edwardwalkerdean@embarqmail.com
PHONE:	850.948.2257

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
5/1/2019 - 7/31/19	- During the second quarter of 2019, NFEDP staff provided extensive technical services to the Town of Greenville regarding their new Grocery Store Project and a Mattress Factory. The technical assistance provided included: grant writing and review for a Rural Infrastructure Fund-Feasibility Study grant and a Rural Infrastructure Fund-Total Participation grant, preparing a RIF quarterly and a	108.5
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: 
Edward Walker Dean

DATE: 8/29/19

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 8/28/2019 **TECHNICAL ASSISTANCE PROVIDED BY:** Jeff Hendry & Diane Scholz

CLIENT CATEGORY

BUSINESS (FLORIDA)
 LOCAL GOVERNMENT

CONTACT:	Kirk Reams
ORGANIZATION:	Jefferson County Clerk
ADDRESS:	1 Courthouse Circle Monticello, FL 32344
E-MAIL:	kreams@jeffersonclerk.com
PHONE:	850.342.0218

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
5/1/19- 7/31/19	- During the second quarter of 2019, NFEDP staff provided technical services to Jefferson County and the City of Monticello regarding a number of projects and issues that need to be addressed. Staff provided assistance regarding revising their FJGGF application, an Duke Energy Foundation funded SSI Phase II at the SR59/I-10 interchange and a large 300-job project.	40
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: 
Kirk Reams

DATE: 8/30/19

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 8/28/19 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

 BUSINESS (FLORIDA) X LOCAL GOVERNMENT

CONTACT:	Brian Bergen, V. P. Economic Development
ORGANIZATION:	Putnam County Chamber of Commerce
ADDRESS:	1100 Reid Street Palatka, FL 32177
E-MAIL:	brian@chamberpc.com
PHONE:	(386) 328-1503

DATE	ASSISTANCE PROVIDED BY: Diane Scholz	HOURS
5/1/19- 7/31/19	- During the second quarter of 2019, NFEDP coordinated with Putnam County EDO and the Director of the "One Putnam Initiative" to guide them thru the EFI Marketing Grant application. The Putnam County Chamber of Commerce encouraged and supported the "One Putnam Initiative" efforts to obtain the \$10,000 grant.	8
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: 
 Brian Bergen

DATE: 8.28.19

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 8/28/19 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

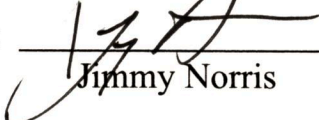
 BUSINESS (FLORIDA) X LOCAL GOVERNMENT

CONTACT:	Jimmy Norris, Economic Development Director
ORGANIZATION:	Suwannee County
ADDRESS:	Suwannee County Economic Development Office 100 Court St SE Live Oak, FL 32064
E-MAIL:	jimmyn@suwgov.org
PHONE:	386.364.1700

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
5/1/19 - 7/31/19	- During the 2nd Quarter of 2019, the NFEDP researched and assisted Klausner Lumber One in obtaining their QTI payments from DEO. The NFEDP made their conference line available and participated on the calls and provided a letter of support regarding certain issues. A great deal of research and review was performed based on the NFEDP's extensive involvement with the Klausner Project.	20
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: 
Jimmy Norris

DATE: 8/28/19

REGIONAL RURAL DEVELOPMENT GRANT PROGRAM TECHNICAL ASSISTANCE FORM

DATE: 8/28/19 TECHNICAL ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz

CLIENT CATEGORY

 BUSINESS (FLORIDA) X LOCAL GOVERNMENT

CONTACT:	LaWanda Pemberton, Assistant County Manage
ORGANIZATION:	Taylor County
ADDRESS:	201 E. Green Street Perry, FL 32347
E-MAIL:	lpemberton@taylorcountygov.com
PHONE:	(850) 838-3500 Ext. 7

DATE	ASSISTANCE PROVIDED BY: Jeff Hendry & Diane Scholz	HOURS
5/01/19 - 7/31/19	- During the 2nd Quarter of 2019, the NFEDP provided technical assistance providing coordination between Project Cove, EFI and DEO to get the QTI approved and finalized. Additionally, NFEDP staff met with the newly reorganized Taylor County Development Authority and provided an Economic Development presentation for the local Kiwanis Club. The NFEDP has also assisted in identifying a site for the Duke Energy funded Phase II investigation.	53
Space below <u>must be completed</u>		

CLIENT CERTIFICATION:

I hereby certify that I received the technical assistance as described above.

NAME: LaWanda Pemberton DATE: 8/30/2019
LaWanda Pemberton